ORGANISATION PROFILE OF CARADA

01.	Name of the Organisation	CARADA (Commercial Agriculture and Rural Area Development Agency)
2.	Address	Head Office : At- Shaktinagarpada PO- Bhawanipatna, Dist- Kalahandi Orissa-766001, Contact No- 9337667998/ 09437733196 E-mail- caradabpt@rediffmail.com, / caradakalahandi@gmail.com
03.	Contact Person	Mr. Sudhir Ku. Padhi, Chief Executive CARADA Mob - 9437733196 Email- sudhirpdh09@gmail.com
04.	Date of Established	1994
05	Date of Registration	Registered under SR ACT-XXI of 1860 No.2135/11/97 KLD dt.05.04.1997 Regd under IT -12 AB (1) b, No- AAAAC7779F24HY01
	PAN NO	PAN NO- AAAAC7779F
06.	Genesis of the Organization	Commercial Agriculture & Rural Area Development Agency (CARADA) is Regd. Non-Governmental Organisation Initialized at Chhatikuda of Bhawanipatna Block of Kalahandi district since 1994 with the aim of enhancing the socio economic condition of the rural people of Kalahandi while addressing the local problems like low agricultural productivity of land, illiteracy, degraded health and socio-economic situation. CARADA has taken an integrated and innovative sustainable development approach to solve the problems of economic backwardness and health hazards among the communities. CARADA has tried to involve number of experienced and well qualified persons and professionals and a strong group of committed volunteers to execute the various development project to complement the above aims. • Community Development Agency
07.	Type of Organization	Working for the rural people of remote inaccessible rural & tribal pockets of Kalahandi district
08	Area Operation	District- Kalahandi , State- Odisha , Dist- Kalahandi
09.	Active Advocacy at	GovernmentMediaNetworks
10.	Vision	To create a sustainably developed poverty free environment with a secure livelihood & equally grown capitals
11.	Aims	CARADA aims to establish people's organization which will be helpful in empowering the community in order to build their self-confidence level for their own development. It also aims to organize people to fight for social justice, to promote gender equality, to promote socio-economic development & to promote community involvement for sustainable development.

10		The main objective of the organization is to promote the Agricultural
12.	Objectives	production level, Health, Education, Micro-credit & Finance, Livelihood, IG Activities, Environment, Water and sanitation, Capacity building, Child right, Tribal development, Awareness level & simultaneous other developmental approaches for sustainable community development
13.	Values	 Equity and Justice, requiring to work to ensure that , irrespective of age, sex, caste and creed, backward class and religious equality , Honesty and transparency, requiring to be accountable for the effectiveness of CARADA Programmes and while communicating with others
14.	Management System of the Organization	It has a General Body constituted with 09 members and executive body: having 05 members including President, Vice-President & Secretary. The Annual Account has been Auditing by Charted Accountant and approved by Executive body / General body. Monthly planning Meeting is primarily done by the Secretary / Project Director with the help of field staff. The executive body meets once in monthly.
15.	Decision Making Process	All financial and administrative decision has been taken by the secretary and executive body. Programme related decision are been taken by the Secretary / Project Coordinator
16.	Membership in Forum / Network	 White Ribbon Alliance ICNGO, New Delhi Consumer, Coordianation council, New delhi Lok Adhikar Samukshya, Kalahandi
17.	Experience in Projects	 Management of Health & Wellness Center,PHC (N) Management of Maternity waiting Home (Maa Grhuha) Crop Diversification Programme under Minor Lift Irrigation Project Areas Capacity building training for Community Resource Person under Odisha Livelihood Mission / Mission Shakti Dept. Capacity building training for Elected PRI Members under SIRD & PR Govt of Odisha Capacity building training for ASHA Karmi under NHM Training for ASHA Karmi on Social Behaviors and Communication Changes IPC Skill ,Mobile Kunji, Sakti varta training for ASHA / Health Workers Established Bio input Production Center Management of NGO Scheme on V4 Sub center (RCH Activities) Climate Change Vitamin – A Supplementation & De-warming Management of Bike Ambulance in tribal area. Line transplanting/SRI Paddy /Pulses demonstration & Cultivation Seed treatment Camp Vit-A Supplementation and Dew arming RCH Project (RCH -1 & 2) MNGO Scheme. Integrated management of Neonatal and Childhood Illness (IMNCI) Training for Health & ICDS Workers/Supervisors. Accelerated Female literacy project (18-35) District Level Peer monitors meet for Adolescents Girls Maternal and Prenatal Death Inquiry Response (MaPeDiR) Consumer welfare activities

		 Animal and Diary Development Project SHG Promotion & Capacity building Computer Education and Vocational Training Placement link/ Skill Development training for Unemployed
Andrews and the second		 Youth Capacity building Training for Adolescents Girls under SABALA Project HBNC Training For Helth Workers IEC on PC & PNDT Organised Eye Camp & Family planning camp Social Drives Campaign on Maternal & Child health
18.	Brief about Donor , Partner & Peers	 National Health Mission , (Ministry H&FW ,Govt of Odisha) Dept of Agriculture & Farmers empowerment, Govt of Odisha Ministry of Earth Science ,Govt of India Ministry of Health & F.W., Govt. of Orissa Ministry of HRD, Department of Education, and literacy Govt. of India
		India. Odisha Livelihood Mission (PR Dept, Govt of Odisha) UNICEF Odisha District Administration, Kalahandi State Institute of Rural Development (PR Dept, Govt of Odisha) Chief Dist Medical Officer, Kalahandi Dist Rural Development Agency, Kalahandi DSWO (WCD Dept) Kalahandi NABARD Dist Consumer Court, Kalahandi Civil Supply Office, Kalahandi White Ribbon Alliance Orissa Chapter Orissa Computer Sakshyarata Mission Ministry of F.S & C.A, Govt. of India Centum Workskill India,New Delhi Deputy Director of Agriculture,Kalahandi OZONE Pharmaceutical Itd, N.Delhi OSCAR Institute Pvt Ltd, NewDelhi OSCARD, Bhubaneswar, Orissa Laurus Edutech Pvt Ltd, Chennai
19.	Annual Turn over of last 3 years	2023-24 - Rs.1,71,54,302.00 2022-23 - Rs.1,26,70,890.00 2021-22 - Rs.1,00,76,413.00
20	Staff Number	Total staffs -37
20	Comments	CARADA always interested for active participation in Developmental approaches. Also equally interested in generating and executing programmes which complements people's interest and sustainable development.
1	Date	CHIEF EXECUTIVE CARADA

Chief Executive CARADA, Kalahandi